

A NEW MOTION PICTURE BASED ON THE *NEW YORK TIMES* BESTSELLING BOOK

# DO AS I SAY

**AMERICANS CAN TOLERATE ANYTHING BUT A HYPOCRITE**

THE MOVING PICTURE INSTITUTE PRESENTS A NICK TUCKER FILM  
**DO AS I SAY**

ORIGINAL MUSIC: JEREMIAH JACOBS CINEMATOGRAPHER: LUCAS ABEL EDITORS: LUCAS ABEL & NICK TUCKER  
BASED ON THE BOOK *DO AS I SAY (NOT AS I DO)* BY PETER SCHWEIZER  
EXECUTIVE PRODUCERS: FRAYDA LEVY & ROB PFALTZGRAFF PRODUCED, WRITTEN AND DIRECTED BY NICK TUCKER

**WWW.DOASISAYMOVIE.COM**

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# DO AS I SAY

## PRESS KIT

### NEW FILM EXPOSES HYPOCRISY OF LIBERAL ELITE

***Do As I Say Will Change How Americans See Their Leaders***

Al Gore won a Nobel Prize and an Oscar warning us about the catastrophe we will cause if we don't reduce our carbon footprints—but he travels the world in his private jet and racks up \$30,000 in energy bills every year at his Nashville mansion. Senator Hillary Clinton opposes mortgage lending abuse—even though she and her husband once swindled would-be landowners out of their property in Whitewater, Arkansas. Michael Moore invests in Halliburton, Merck, Boeing, and Pfizer through his foundation, but claims never to have owned a single share of stock. Ted Kennedy, Noam Chomsky, and George Soros support the estate tax for you and me—but have taken care to ensure that their own wealth will pass on to their heirs intact and untaxed.

These are some of the most respected leaders of our time. But their message, when you get right down to it, is “do as I say, not as I do.” Americans look up to these figures—even seeing them as heroes. But do “heroes” use their wealth and power to pass laws depriving you and me of the benefits they enjoy every day?

*Do As I Say*, a hip and hard-hitting documentary feature from award-winning filmmakers Nicholas Tucker and Lucas Abel, names this hypocrisy for what it is. In theaters this fall, *Do As I Say* will forever change how we see America and its leaders.

Based on Peter Schweizer's 2005 bestseller *Do As I Say (Not As I Do): Profiles in Liberal Hypocrisy*, this engaging and memorable new film from Abvisious Productions and the Moving Picture Institute exposes prominent liberal



#### **A star-studded cast**

*Do As I Say* examines hypocrisy that the mainstream media has missed, looking into the stock portfolios, business dealings, and environmental records of America's leading progressives.



## So much fun that even the left will laugh

From the beginning the goal was to bring as much humor to the film as possible, keeping it lighthearted and fun. "Ultimately, I need to be able to show this to my liberal friends and know they'll enjoy it too," says director Nicholas Tucker. "The goal is not to convert people, but to entertain them and hopefully show them a side of things they've never seen before."

icons who have fully embraced capitalist ideas while simultaneously discouraging others from doing the same.

*Forbes* magazine pronounced Schweizer's bestseller "a book that will make your eyes pop out"—and the same may be said of the film. After all, books can only dramatize so much. And when it comes to catching hypocrisy in action, nothing beats a movie.

"Filming was an adventure," Tucker says. "Twice we attempted to confront Michael Moore about his Halliburton stock, and both times he avoided answering our questions using the same techniques of obfuscation and denial that he has made others look bad for. And on the day we investigated the real estate arrangements behind the Clintons' Whitewater real estate scheme we were cautiously (but earnestly) warned to leave town."

Mixing investigative journalism and humorous sketch satire reminiscent of Jon Stewart's *Daily Show*, *Do As I Say* will have particular appeal for young Americans.

"We've crafted a film that can change the way young people think about these issues," Tucker says. "We've talked to a lot of college students, and their unvarnished reactions have been amazing. So many of them have been indoctrinated thoroughly with only one perspective from their professors and teachers—and when they hear the things we have to tell them, or show them, they've unanimously been stunned."

Adapting Schweizer's tough reporting for the screen in a youthful, accessible manner, Tucker and Abel have crafted a film that can change the way young people think about free enterprise, private property, personal responsibility, and what it means when the government decides to dictate morals and redistribute wealth.

"Visit [DoAsISayMovie.com](http://DoAsISayMovie.com) to watch the trailer and to sign up for a screening in your area," Tucker says. "This is a grassroots effort. The more sign-ups there are, the more screenings there will be—and the bigger the impact the film will have."

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# THE FILM



## A film that will forever change how we see America and its leaders,

***Do As I Say* reveals a disturbing national truth: that the two-faced mantra “do as I say, not as I do” has become the unwritten golden rule of modern liberalism.**

### SHORT SYNOPSIS:

*Do As I Say* takes us on an unforgettable journey through a political landscape filled with economic hypocrites and fiscal humbugs. Al Gore, Hillary Clinton, Ted Kennedy, George Soros, and Michael Moore figure prominently in this uncompromising look at how some of our most respected leaders publicly deplore capitalism and oppose free enterprise—while privately amassing enormous entrepreneurial wealth. Based on the bestselling book by Peter Schweizer, this hip and hard-hitting documentary from Nicholas Tucker and Lucas Abel reveals that the two-faced mantra “do as I say, not as I do” has become the unwritten golden rule of leaders who make their livings—and their fortunes—waging war against the very economic system that has allowed them to succeed.



## Let Them Eat Cake!

We thought the friendliest way to confront Michael Moore about his Halliburton stock was to reproduce his tax forms on frosting. Unfortunately, he wasn't amused.



## LONG SYNOPSIS:

With the 2008 election cycle in full swing, it's hard to turn on the television or open a newspaper without finding politicians, professors, pop stars, and pundits blaming the world's problems on America's free enterprise system, its democratic tradition, and its core values of individualism and self-reliance. But how sincere are they about their beliefs? How do *they* live? The answers will shock you.

Based on Peter Schweizer's bestselling *Do As I Say (Not As I Do)*, this funny, fast-paced film reveals how icons of the left have fully embraced capitalist ideals while simultaneously discouraging others from doing the same. Documenting a pervasive hypocrisy that will forever change how we see America and its leaders, filmmakers Nicholas Tucker and Lucas Abel take us on an unforgettable journey through a political landscape filled with hypocrites and humbugs. They include:

- Former vice president **Al Gore**, who has won an Academy Award and a Nobel Peace Prize for his crusade against global warming. But while he insists that average Americans must slash their carbon footprint or face a planetary catastrophe, Gore still flies around the world in a private jet and burns thirty thousand dollars' worth of electricity and natural gas each year in his Nashville mansion.
- Senator **Hillary Clinton**, who recently declared war on mortgage lending abuses. But she didn't mention that she and her husband were once involved in a predatory lending scheme that took advantage of teachers, farmers, laborers, and other ordinary Americans, leaving them with no equity and nothing to show for the money they invested. In fact, more than half the people who spent their savings buying land from the Clintons in Whitewater never received a property deed.
- Filmmaker **Michael Moore**, a self-styled "working-class boy from Flint, Michigan," who claims never to have owned a single share of stock. But don't be fooled by his scruffy jeans and baseball cap. Moore, who lives in a lavish lakeside mansion with Eminem and Kid Rock as neighbors, owns a sizable investment portfolio through his foundation—including stock in Halliburton, Pfizer, Merck, Tenet Healthcare, and other companies he vilifies in his films.
- MIT professor **Noam Chomsky**, who is famed for denouncing free markets, private enterprise, and the American government. But he doesn't come cheap—he charges \$12,000 each time he speaks. His books berating capitalism have become hot commodities in their own right. And despite his stated opposition to the U.S. military, property rights, and tax havens for the wealthy, Chomsky has turned a tidy profit as a Defense Department consultant, owns two million-dollar homes, and has set up an irrevocable trust to protect his sizable fortune for his heirs.
- Senator **Ted Kennedy**, enemy of tax shelters and vocal advocate of the estate tax, who maintains an elaborate network of trusts and foundations to ensure that his own wealth will pass on to his heirs largely tax-free. Kennedy is also an avid environmentalist—as long as he doesn't have to make any personal sacrifices. He strongly opposes the nation's first offshore wind-energy project because it would interfere with his sailing hobby.

To make the film, Tucker and Abel drove across the country on a quest for capitalists in socialist clothing. An intrepid two-man investigative team, they traveled to Michigan to confront Michael Moore about his Halliburton and Honeywell stock. They talked politics with college students at UC Berkeley, visited Arkansas to reconstruct the Clintons' shady real-estate dealings, and searched for the Pentagon employee who signed Noam Chomsky's paychecks. Living lean on a shoestring budget, single-mindedly hunting for answers, Tucker and Abel took their camera where no hypocrite wants it to go.

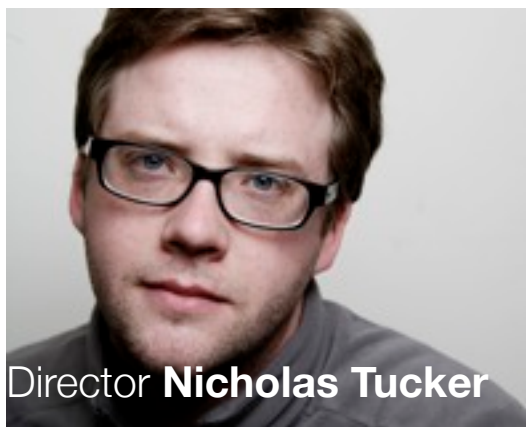
**The results are enough to compel millions to choose between their ideals and their leaders. Because if there's one thing Americans can't abide, it's a hypocrite.**

**Nicholas Tucker** and **Lucas Abel** are the award-winning filmmaking team behind this project. Their earlier films include *Fandom: A True Film* (currently in distribution), and *The Strange Case of Carl Weber: A Vampire in America*.

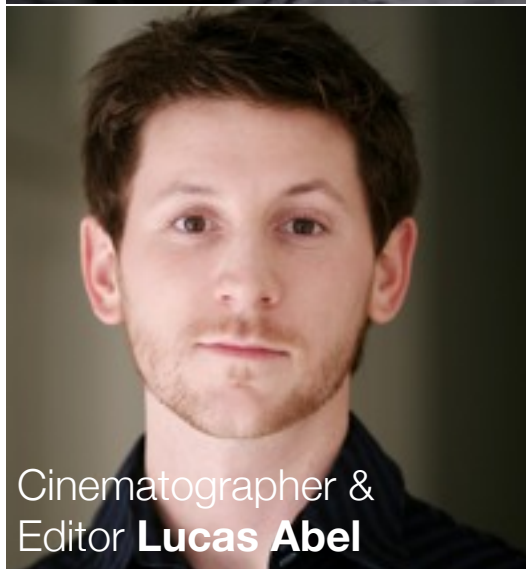


# The Filmmakers

## New approaches and new ideas



Director **Nicholas Tucker**



Cinematographer &  
Editor **Lucas Abel**

**Nicholas Tucker**, the award-winning director of *Do As I Say*, has crafted a filmmaking career marked by bold moves and innovative production solutions. His first feature-length film, *Fandom: A True Film*, is currently in distribution and has broken ground as an experimental documentary. His second feature film, *The Strange Case of Carl Weber: A Vampire in America*, is competing in film festivals nationwide. Both films helped change the way that digital films are made, utilizing the newest technology and pioneering cutting-edge techniques for planning, shooting, and editing.

While studying film at San Francisco's Academy of Art University, Nicholas produced numerous films and projects, including *Fandom*, and was the only member of his graduating class ever to direct a feature film—let alone sell one for distribution. His other recent projects include short films, several commercials, and two documentaries commissioned by the California Highway Patrol. He has earned a reputation as an innovator, and has been a featured speaker at several film festivals and the Macworld conference.

**Lucas Abel**, the cinematographer and editor behind *Do As I Say*, has been editing film and video for over a decade. His feature film credits include *Fandom* and *The Strange Case of Carl Weber: A Vampire In America*, both of which received critical acclaim for their editing. Lucas's ability to create stunning visual explorations of story and character is well complemented by his skills as an illustrator and musician. Lucas graduated in 2004 from the Academy of Art University with an emphasis in film editing.

THE MOVING PICTURE INSTITUTE PRESENTS A NICHOLAS TUCKER FILM

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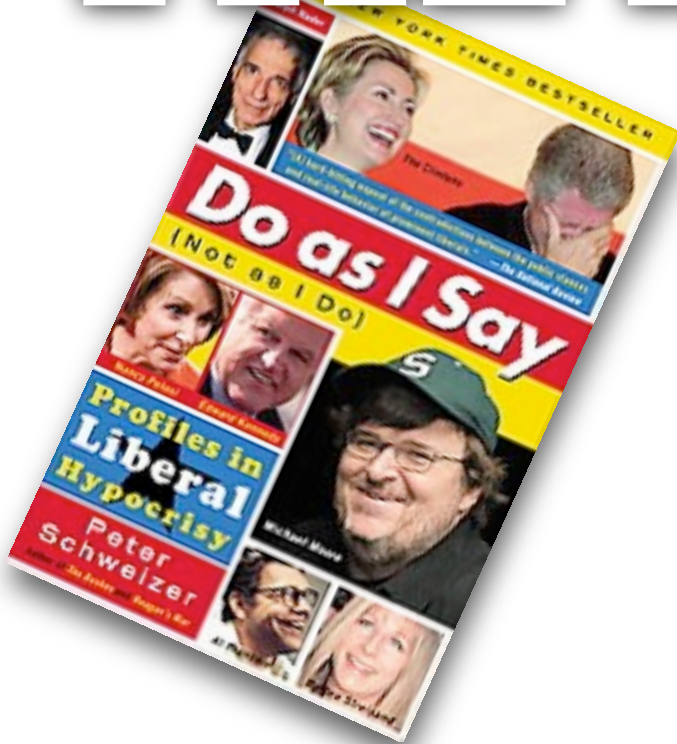
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# What they're saying about THE BOOK



**“A spirited attack on lefty icons.”**

**— *New York Times***

**“A book that will make your eyes pop out.”**

**— *Forbes***

**“Entertaining.”**

**— *Weekly Standard***

**“Just fabulous!”**

**— Rush Limbaugh**

Peter Schweizer's bestselling *Do As I Say (Not As I Do): Profiles in Liberal Hypocrisy* is a thoughtful, wry commentary on hypocrisy within the liberal elite. A compendium of how icons of the left have fully embraced capitalist ideas even as they warn others not to, the book illustrates in eye-opening detail how respected leaders of left-wing thought refuse to live by the principles that they would impose upon the rest of America. Profiling Hillary Clinton, Nancy Pelosi, Noam Chomsky, Barbra Streisand, Al Franken, Michael Moore, Ted Kennedy, George Soros, and more, *Do As I Say (Not As I Do)* spent eight weeks on the *New York Times* bestseller list when it was published in 2005. Now, the book that the *Economist* named the ninth biggest selling political work on the planet is returning as a film. Nicholas Tucker and Lucas Abel are bringing Schweizer's character portraits to life—because only a movie can really show us what hypocrisy in action looks like.



## **Peter Schweizer**

is a research fellow at the Hoover Institution. His books include *Reagan's War*, *The Bushes*, and, most recently, *Makers and Takers*.